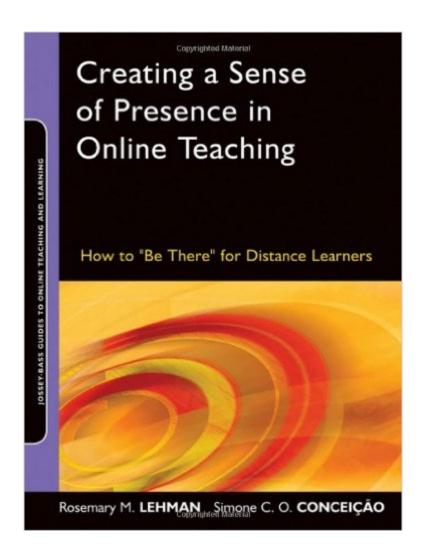
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Creating A Sense Of Presence In Online Teaching: How To "Be There" For Distance Learners





Synopsis

This important new resource shows how a strong sense of online presence contributes to greater student satisfaction and retention. The authors explore the psychological and social aspects of online presence from both the instructor and student perspective and provide an instructional design framework for developing effective online learning. Based on solid research and extensive experience, the book is filled with suggested methods, illustrative case scenarios, and effective activities for creating, maintaining, and evaluating presence throughout an online course. "The authors have taken the mystery out of the critical concept of presence by providing the theory that supports its importance and simple techniques to make it happen. Instructors who read this book will be able to develop effective online learning communities and achieve desired learning outcomes." â "Rena M. Palloff and Keith Pratt, program directors and faculty, Teaching in the Virtual Classroom Program, Fielding Graduate University "Lehman and Conceição blend hands-on experience, research, and a collection of practical tips to provide every online instructor with strategies for 'being there.' If you want to bring the real you into your online classes and take your online teaching to the next level, this is the book to read." â "Chip Donohue, director of distance learning, Erikson Institute "This book provides a practical and interactive model to help readers reflect on why and how they can guide online and blended learning activities, characterized by a personal 'sense of presence.'" â "Alan B. Knox, professor, School of Education, University of Wisconsin-Madison

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Customer Reviews

Online presence is a very important concept to understand for any teacher who wants to transcend distances online. However, it is also a very complex and difficult one to grasp. Very few teacher preparation programs explain how to build effective online presence. Therefore, this book is imperative for anyone who is working or teaching online. It provides a step-by-step guide that allows a teacher to develop his/ her presence not only during the course but before and after it. The book contains very useful handouts, tables and visuals and is jam packed with strategies that can be applied in your classroom today! This book is a MUST HAVE for those who want to suceed in this new educational context. Thank you so much!Dr. Marina Kostina, a co-author of The Golden Climate in Distance Learning: The Secrets of Immediate Connection, Engagement, Enjoyment, and Performance

This book is generally helpful and best to be used as a guide for getting an introduction for online teaching. Although I used it as a reference the references in the back is a much better use of finding books to create and understand presence in the online classroom.

This was required reading for my online master's class. As an aspiring online educator, I found this book very helpful and even better, easy to follow. The author gives great suggestions and specific details on how to differentiate online instruction and make it interesting for online students. I would definitely recommend it to others.

If you're interested in/required to teach an online course, this book will give you an excellent introduction to the current received wisdom about how to teach online. Great survival tool if you don't have any decision-making power, but researchers--be aware that much of this content has very little basis in peer-reviewed research, so don't be too constrained by this paradigm.

Boring but informative mandatory book for graduate class. Love for letting me rent instead of buying, saves the hassle of returning

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